



PRESS RELEASE

MOFFETT PRODUCTIONS, INC.

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***MOFFETT KICKS OFF 1998 WITH
THE ARTIST***

Houston received a pleasant surprise last month when it was announced that "*The Artist*" (formerly known as Prince) would be performing at the newly renamed *Compaq Center* on New Year's Eve.

Moffett Productions, Inc., received an even better surprise when we were commissioned to produce audio inserts and graphics for the **Television** spots promoting this event. This show was immediately followed by spots for "*The Artist's*" dates in Dallas at Reunion Arena, Miami Beach at Glam Slam, Atlanta at the Fabulous Fox Theater and in Oakland at the New Arena.

Moffett Productions would like to thank *Sydney Greenblatt* of the *Compaq Center* for referring us for the job, *Billy Sparks* of *The Artist's* management for giving us the opportunity to produce the inserts, and the various venues and promoters who ordered the spots, including the legendary *Bill Graham Presents*. We hope the tour is a huge success (as if there's any chance it won't be!), and look forward to contributing more work for it throughout 1998.

The *Compaq Center* returned to Moffett Productions for tag work on their other upcoming events, including Sesame Street Live, Scotland! The Brave, the Royal Lipizzaner Stallions, and the Harlem Globetrotters. Thanks again to *Sydney Greenblatt* and *Scott Ward* of the *Compaq Center* for this opportunity. Looks like the venue formerly known as the *Summit* (sorry, I couldn't resist), has a great start to the new year!

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